

COURSE DETAIL

DATA ANALYSIS FOR COMMERCE

Country

New Zealand

Host Institution

University of Auckland

Program(s)

University of Auckland

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Statistics

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

DATA ANALYSIS FOR COMMERCE

UCEAP Transcript Title

DATA ANALY/COMMERCE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the popular R language in the statistical analysis of data and the interpretation and communication of statistical findings. It covers exploratory data analysis, analysis of linear models including multiple regression and analysis of variance, generalized linear models including logistic regression and analysis of counts and time series analysis.

Language(s) of Instruction

English

Host Institution Course Number

STATS 208

Host Institution Course Title

DATA ANALYSIS FOR COMMERCE

Host Institution Course Details

<https://courseoutline.auckland.ac.nz/dco/course/STATS/208>

Host Institution Campus

Auckland

Host Institution Faculty

Science

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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