

# COURSE DETAIL

## BUSINESS DECISION ANALYSIS

**Country**

United Kingdom - Scotland

**Host Institution**

University of Glasgow

**Program(s)**

University of Glasgow

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

113

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS DECISION ANALYSIS

**UCEAP Transcript Title**

DECISION ANALYSIS

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

**Course Description**

This course is directed at students in their second year who already have a basic knowledge from MGT1023 Principles of Management. The course introduces the qualitative and quantitative techniques needed to obtain, analyze, and summarize data about an organization's external and internal environment. The course explores how such information can be used and interpreted to support evidence-based decision making.

**Language(s) of Instruction**

English

**Host Institution Course Number**

MGT2010

**Host Institution Course Title**

BUSINESS DECISION ANALYSIS

**Host Institution Course Details**

<https://www.gla.ac.uk/coursecatalogue/course/?code=MGT2010>

**Host Institution Campus**

University of Glasgow

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Adam Smith Business School

**Course Last Reviewed**

2019-2020

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