COURSE DETAIL

BUSINESS DECISION ANALYSIS
Country United Kingdom - Scotland
Host Institution University of Glasgow
Program(s) University of Glasgow
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 113
UCEAP Course Suffix
UCEAP Official Title BUSINESS DECISION ANALYSIS
UCEAP Transcript Title DECISION ANALYSIS
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description
This course is directed at students in their second year who already have a basic knowledge from MGT1023 Principles of Management. The course introduces the qualitative and quantitative techniques needed to obtain, analyze, and summarize data about an organization's external and internal environment. The course explores how such information can be used and interpreted to support evidence-based decision making.

Language(s) of Instruction
English

Host Institution Course Number
MGT2010

Host Institution Course Title
BUSINESS DECISION ANALYSIS

Host Institution Course Details
https://www.gla.ac.uk/coursecatalogue/course/?code=MGT2010

Host Institution Campus
University of Glasgow

Host Institution Faculty

Host Institution Degree

Host Institution Department
Adam Smith Business School

Course Last Reviewed
2019-2020

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