

# COURSE DETAIL

## PUBLIC OPINION AND POLITICAL BEHAVIOR

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Political Science

**UCEAP Course Number**

138

**UCEAP Course Suffix****UCEAP Official Title**

PUBLIC OPINION AND POLITICAL BEHAVIOR

**UCEAP Transcript Title**

POLITICAL BEHAVIOR

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

This course provides an overview of the nature of public opinion and mass political behaviors in democracies. In the first part of this course, we examine fundamental questions in public opinion research, including how to measure and interpret public opinion and how people's beliefs and opinions formulate and change over time. Next, we study patterns of mass political behavior, ranging from voter turnout and vote choice to social movements. The final part of the course introduces recent academic debates about how media and political elites influence public opinion, and in turn, mass political behaviors and democratic accountability. While most readings draw on American politics, we will also learn about cross-national differences and similarities in public opinion and citizen behaviors. The primary goal of this course is to help students explain public opinion and its connection to political outcomes using academic concepts and theories and develop critical thinking and analytical skills.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

POL3853

### **Host Institution Course Title**

PUBLIC OPINION AND POLITICAL BEHAVIOR

### **Host Institution Course Details**

#### **Host Institution Campus**

#### **Host Institution Faculty**

#### **Host Institution Degree**

#### **Host Institution Department**

Political Science

#### **Course Last Reviewed**

2022-2023

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