COURSE DETAIL

PUBLIC OPINION AND POLITICAL BEHAVIOR
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Political Science
UCEAP Course Number 138
UCEAP Course Suffix
UCEAP Official Title PUBLIC OPINION AND POLITICAL BEHAVIOR
UCEAP Transcript Title POLITICAL BEHAVIOR
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides an overview of the nature of public opinion and mass political behaviors in democracies. In the first part of this course, we examine fundamental questions in public opinion research, including how to measure and interpret public opinion and how people's beliefs and opinions formulate and change over time. Next, we study patterns of mass political behavior, ranging from voter turnout and vote choice to social movements. The final part of the course introduces recent academic debates about how media and political elites influence public opinion, and in turn, mass political behaviors and democratic accountability. While most readings draw on American politics, we will also learn about cross-national differences and similarities in public opinion and citizen behaviors. The primary goal of this course is to help students explain public opinion and its connection to political outcomes using academic concepts and theories and develop critical thinking and analytical skills.

Language(s) of Instruction
English

Host Institution Course Number
POL3853

Host Institution Course Title
PUBLIC OPINION AND POLITICAL BEHAVIOR

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Political Science

Course Last Reviewed

2022-2023

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