COURSE DETAIL

INTERNATIONAL MANAGEMENT
Country Japan
Host Institution Keio University
Program(s) Keio University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 148
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL MANAGEMENT
UCEAP Transcript Title INTL MGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The International Management workshop is intended to be a challenging advanced management course for highly motivated undergraduate students. Students will gain a general overview of the process and effect of internationalization in contemporary business, along with an introduction to theories; concepts, and skills relevant to managing effectively in today's global environment, with a special focus on Japanese firms. Students will be challenged to integrate knowledge they have gained from this workshop and from other courses and apply their accumulated knowledge to business case studies and a group research project. Students will engage in analytical problem-solving related to managing in the international environment and will frequently be called upon to brief their findings to the class. In addition, students will conduct a research project in small groups to resolve ongoing global issues. The topics of these team-based projects will be confirmed before the fifth workshop session.

Language(s) of Instruction
English

Host Institution Course Number
N/A

Host Institution Course Title
PASSPORT MEMBERS' WORKSHOP D: INTERNATIONAL MANAGEMENT

Host Institution Course Details
https://gslbs.keio.jp/pub-syllabus/search

Host Institution Campus
Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Global Passport Program

Course Last Reviewed
2022-2023

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