

# COURSE DETAIL

## MANAGEMENT AND ECONOMICS OF DIGITAL INNOVATION

**Country**

United Kingdom - England

**Host Institution**

London School of Economics

**Program(s)**

Summer at London School of Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

115

**UCEAP Course Suffix**

S

**UCEAP Official Title**

MANAGEMENT AND ECONOMICS OF DIGITAL INNOVATION

**UCEAP Transcript Title**

MGMT&DIGTL INNOVATN

**UCEAP Quarter Units**

5.50

**UCEAP Semester Units**

3.70

### **Course Description**

Digital innovations transform the ways in which companies and individuals create and share information, offer innovative value creation propositions, define new economics patterns, and make possible unique business models. The course provides unique resources to understand how digital innovations change the economic dynamics of the contemporary economy and e-business practices.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

MG250

### **Host Institution Course Title**

MANAGEMENT AND ECONOMICS OF DIGITAL INNOVATION

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Management

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