COURSE DETAIL

MANAGEMENT AND ECONOMICS OF DIGITAL INNOVATION
Country United Kingdom - England
Host Institution London School of Economics
Program(s) Summer at London School of Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 115
UCEAP Course Suffix S
UCEAP Official Title MANAGEMENT AND ECONOMICS OF DIGITAL INNOVATION
UCEAP Transcript Title MGMT&DIGTL INNOVATN
UCEAP Quarter Units 5.50
UCEAP Semester Units

3.70

Course Description

Digital innovations transform the ways in which companies and individuals create and share information, offer innovative value creation propositions, define new economics patterns, and make possible unique business models. The course provides unique resources to understand how digital innovations change the economic dynamics of the contemporary economy and e-business practices.

Language(s) of Instruction
English

Host Institution Course Number
MG250

Host Institution Course Title
MANAGEMENT AND ECONOMICS OF DIGITAL INNOVATION

Host Institution Course Details
https://www.lse.ac.uk/study-at-lse/summer-schools/summer-school/courses/busines...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2024-2025

Print