

COURSE DETAIL

MANAGEMENT AND ECONOMICS OF DIGITAL INNOVATION

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

Summer at London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

115

UCEAP Course Suffix

S

UCEAP Official Title

MANAGEMENT AND ECONOMICS OF DIGITAL INNOVATION

UCEAP Transcript Title

MGMT&DIGTL INNOVATN

UCEAP Quarter Units

5.50

UCEAP Semester Units

3.70

Course Description

Digital innovations transform the ways in which companies and individuals create and share information, offer innovative value creation propositions, define new economics patterns, and make possible unique business models. The course provides unique resources to understand how digital innovations change the economic dynamics of the contemporary economy and e-business practices.

Language(s) of Instruction

English

Host Institution Course Number

MG250

Host Institution Course Title

MANAGEMENT AND ECONOMICS OF DIGITAL INNOVATION

Host Institution Course Details

<https://www.lse.ac.uk/study-at-lse/summer-schools/summer-school/courses/busines...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

Course Last Reviewed

2024-2025

[Print](#)