COURSE DETAIL

FASHION DESIGN I
Country Italy
Host Institution Accademia di Belle Arti
Program(s) University of Bologna
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 177
UCEAP Course Suffix B
UCEAP Official Title FASHION DESIGN I
UCEAP Transcript Title FASHION DESIGN I
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

This is an advanced course in Fashion Design that is part of the Biennio program (equivalent to the Laurea Magistrale program). The course is intended for advanced level students only. Enrollment is by consent of the instructor. The course is a year-long course that runs over the entire year, however students may participate in just one of the semesters with special permission from the instructor. Part A, during the fall semester, is worth 6 quarter units and Part B, during the spring semester, is worth 6 quarter units. The course focuses on fashion and communication, and considers the relationship between art and fashion. Students analyze visual phenomena of behaviors present in society and research instruments available for recognizing new trends, such as cool hunting and trend setting. The course includes site specific projects – research projects in the area of space selection and installation projects for fashion events involving project design, photography, video, and applicable software. The course further discusses cross overs between art, literature, cinema, music, and fashion. Emphasis is placed on the role played by media in creating and promoting fashion trends beyond the clothing sphere through modes of communication, types of body language, and social behaviors and sensibilities. The course includes workshops and site visits to exhibitions, seminars, studios, laboratories, and fashion houses. Assessment is based on the completion, presentation, and installation of three personal works. Students also present a binder documenting the various phases of the work, both in digital form and paper based. Students are required to present a short research paper on a theoretical aspect connected to their work that is tied to the required readings. Generally, in part B students prepare a fashion show and participate with three of their creations.

Language(s) of Instruction
Italian

Host Institution Course Number
ABPR34

Host Institution Course Title
FASHION DESIGN (BIENNIO)

Host Institution Course Details
https://www.ababo.it/courses-and-subjects/learning-activities-index/fashion-des...

Host Institution Campus
ACCADEMIA DI BELLE ARTI

Host Institution Faculty

Host Institution Degree

Host Institution Department
Progettazione e Arti Applicate

Course Last Reviewed
2022-2023

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