COURSE DETAIL

GLOBAL BUSINESS ORGANIZATIONS
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Chinese University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 135
UCEAP Course Suffix
UCEAP Official Title GLOBAL BUSINESS ORGANIZATIONS
UCEAP Transcript Title GLOBAL BUSINESS ORG
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
This course is the study and analysis of how the increasing vital role played by multi-corporations has shaped the global market, the trend of globalization, business environment and states' behavior in a far-reaching way. It aims to provide the foundations to understand the global economy. More specifically, this course tends to explore the theories, patterns, growth of and rationale for foreign direct investment, and it essentially sees the multinational corporations as a powerful non-state actor in the globalized era. This course explores the implications of the emergence of global market and organized business interest in the age of globalization and how and why the international business organizations has become the key driver of economic development.

Language(s) of Instruction
English

Host Institution Course Number
GLSD3501

Host Institution Course Title
GLOBAL BUSINESS ORGANIZATIONS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Global Studies

Course Last Reviewed

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