

# COURSE DETAIL

## GLOBAL BUSINESS ORGANIZATIONS

**Country**

Hong Kong

**Host Institution**

Chinese University of Hong Kong

**Program(s)**

Chinese University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

135

**UCEAP Course Suffix****UCEAP Official Title**

GLOBAL BUSINESS ORGANIZATIONS

**UCEAP Transcript Title**

GLOBAL BUSINESS ORG

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course is the study and analysis of how the increasing vital role played by multi-corporations has shaped the global market, the trend of globalization, business environment and states' behavior in a far-reaching way. It aims to provide the foundations to understand the global economy. More specifically, this course tends to explore the theories, patterns, growth of and rationale for foreign direct investment, and it essentially sees the multinational corporations as a powerful non-state actor in the globalized era. This course explores the implications of the emergence of global market and organized business interest in the age of globalization and how and why the international business organizations has become the key driver of economic development.

## Language(s) of Instruction

English

## Host Institution Course Number

GLSD3501

## Host Institution Course Title

GLOBAL BUSINESS ORGANIZATIONS

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Global Studies

[Print](#)