

COURSE DETAIL

GLOBAL BUSINESS ORGANIZATIONS

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Chinese University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

135

UCEAP Course Suffix**UCEAP Official Title**

GLOBAL BUSINESS ORGANIZATIONS

UCEAP Transcript Title

GLOBAL BUSINESS ORG

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course is the study and analysis of how the increasing vital role played by multi-corporations has shaped the global market, the trend of globalization, business environment and states' behavior in a far-reaching way. It aims to provide the foundations to understand the global economy. More specifically, this course tends to explore the theories, patterns, growth of and rationale for foreign direct investment, and it essentially sees the multinational corporations as a powerful non-state actor in the globalized era. This course explores the implications of the emergence of global market and organized business interest in the age of globalization and how and why the international business organizations has become the key driver of economic development.

Language(s) of Instruction

English

Host Institution Course Number

GLSD3501

Host Institution Course Title

GLOBAL BUSINESS ORGANIZATIONS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Global Studies

Course Last Reviewed

[Print](#)