COURSE DETAIL

ECOSYSTEMS FOR INNOVATION AND ENTREPRENEURSHIP
Country New Zealand
Host Institution University of Auckland
Program(s) University of Auckland
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication Business Administration
UCEAP Course Number 107
UCEAP Course Suffix
UCEAP Official Title ECOSYSTEMS FOR INNOVATION AND ENTREPRENEURSHIP
UCEAP Transcript Title ECOLOGY &INNOVATION
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course introduces the eco-system concept to examine ways that innovating firms interact with various actors to build and sustain viable global enterprises. Actors include: suppliers, competitors, investors, users/customers, governments and universities.

Language(s) of Instruction
English

Host Institution Course Number
INNOVENT 307

Host Institution Course Title
ECOSYSTEMS FOR INNOVATION AND ENTREPRENEURSHIP

Host Institution Course Details
https://courses.business.auckland.ac.nz/CoursePdfs/INNOVENT307.pdf

Host Institution Campus
Auckland

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2024-2025

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