

# COURSE DETAIL

## ECOSYSTEMS FOR INNOVATION AND ENTREPRENEURSHIP

**Country**

New Zealand

**Host Institution**

University of Auckland

**Program(s)**

University of Auckland

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication Business Administration

**UCEAP Course Number**

107

**UCEAP Course Suffix****UCEAP Official Title**

ECOSYSTEMS FOR INNOVATION AND ENTREPRENEURSHIP

**UCEAP Transcript Title**

ECOLOGY & INNOVATION

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course introduces the eco-system concept to examine ways that innovating firms interact with various actors to build and sustain viable global enterprises. Actors include: suppliers, competitors, investors, users/customers, governments and universities.

## Language(s) of Instruction

English

## Host Institution Course Number

INNOVENT 307

## Host Institution Course Title

ECOSYSTEMS FOR INNOVATION AND ENTREPRENEURSHIP

## Host Institution Course Details

<https://courses.business.auckland.ac.nz/CoursePdfs/INNOVENT307.pdf>

## Host Institution Campus

Auckland

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Business Administration

## Course Last Reviewed

2024-2025

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