

COURSE DETAIL

ECOSYSTEMS FOR INNOVATION AND ENTREPRENEURSHIP

Country

New Zealand

Host Institution

University of Auckland

Program(s)

University of Auckland

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication Business Administration

UCEAP Course Number

107

UCEAP Course Suffix**UCEAP Official Title**

ECOSYSTEMS FOR INNOVATION AND ENTREPRENEURSHIP

UCEAP Transcript Title

ECOLOGY &INNOVATION

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course introduces the eco-system concept to examine ways that innovating firms interact with various actors to build and sustain viable global enterprises. Actors include: suppliers, competitors, investors, users/customers, governments and universities.

Language(s) of Instruction

English

Host Institution Course Number

INNOVENT 307

Host Institution Course Title

ECOSYSTEMS FOR INNOVATION AND ENTREPRENEURSHIP

Host Institution Campus

Auckland

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

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