COURSE DETAIL

BUILDING YOUR OWN FUTURE

Country

Hong Kong

Host Institution Hong Kong University of Science and Technology (HKUST)

Program(s) Hong Kong University of Science and Technology

UCEAP Course Level Lower Division

UCEAP Subject Area(s) Business Administration

UCEAP Course Number 11

UCEAP Course Suffix

UCEAP Official Title BUILDING YOUR OWN FUTURE

UCEAP Transcript Title ENTREPRENEURSHIP

UCEAP Quarter Units 4.50

UCEAP Semester Units 3.00

Course Description

This course introduces various elements of starting an entrepreneurial journey, including team building, crowd sourcing, and use of social media. Based on an experiential learning model, industry representatives provide in class discussion while students also have opportunities to gain authentic experiences in different industries and reaching out to network of coworking spaces. This course does not require previous entrepreneurial experience or any form of business training.

Language(s) of Instruction

English

Host Institution Course Number ENTR1001

Host Institution Course Title BUILDING YOUR OWN FUTURE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Entrepreneurship

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