

COURSE DETAIL

BUILDING YOUR OWN FUTURE

Country

Hong Kong

Host Institution

Hong Kong University of Science and Technology (HKUST)

Program(s)

Hong Kong University of Science and Technology

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

11

UCEAP Course Suffix**UCEAP Official Title**

BUILDING YOUR OWN FUTURE

UCEAP Transcript Title

ENTREPRENEURSHIP

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course introduces various elements of starting an entrepreneurial journey, including team building, crowd sourcing, and use of social media. Based on an experiential learning model, industry representatives provide in class discussion while students also have opportunities to gain authentic experiences in different industries and reaching out to network of co-working spaces. This course does not require previous entrepreneurial experience or any form of business training.

Language(s) of Instruction

English

Host Institution Course Number

ENTR1001

Host Institution Course Title

BUILDING YOUR OWN FUTURE

Host Institution Campus**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Entrepreneurship

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