COURSE DETAIL

BUILDING YOUR OWN FUTURE
Country Hong Kong
Host Institution Hong Kong University of Science and Technology (HKUST)
Program(s) Hong Kong University of Science and Technology
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 11
UCEAP Course Suffix
UCEAP Official Title BUILDING YOUR OWN FUTURE
UCEAP Transcript Title ENTREPRENEURSHIP
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
This course introduces various elements of starting an entrepreneurial journey, including team building, crowd sourcing, and use of social media. Based on an experiential learning model, industry representatives provide in class discussion while students also have opportunities to gain authentic experiences in different industries and reaching out to network of co-working spaces. This course does not require previous entrepreneurial experience or any form of business training.

Language(s) of Instruction
English

Host Institution Course Number
ENTR1001

Host Institution Course Title
BUILDING YOUR OWN FUTURE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Entrepreneurship

Course Last Reviewed

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