

COURSE DETAIL

AUDIO-VISUAL PROGRAM PLANNING

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

137

UCEAP Course Suffix**UCEAP Official Title**

AUDIO-VISUAL PROGRAM PLANNING

UCEAP Transcript Title

AUD-VIS PROGRM PLAN

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This is a professional elective course. This course helps the students to master the basic principles and methods of media creativity. It will systematically explain and master the creative process of audiovisual content products, as well as the necessary knowledge and skills.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR130037

Host Institution Course Title

AUDIO-VISUAL PROGRAM PLANNING

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Xiao ZHOU

Host Institution Degree

Host Institution Department

School of Journalism

Course Last Reviewed

2022-2023

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