

# COURSE DETAIL

## FRENCH BUSINESS

**Country**

France

**Host Institution**

University of Bordeaux

**Program(s)**

French in Bordeaux, University of Bordeaux

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

135

**UCEAP Course Suffix**

A

**UCEAP Official Title**

FRENCH BUSINESS

**UCEAP Transcript Title**

FRENCH BUSINESS

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course focuses on the study of corporations. Topics include: the structure of productivity and human relations, the business environment, business as a cultural project, and the management of human resources. It provides an introduction to how corporations are set up in France, including an explanation of multiple cultural differences that happen in the French business world compared to the rest of the world.

### **Language(s) of Instruction**

French

### **Host Institution Course Number**

DFF4S1CS

### **Host Institution Course Title**

FRANÇAIS DES AFFAIRES

### **Host Institution Course Details**

### **Host Institution Campus**

UNIVERSITÉ BORDEAUX MONTAIGNE

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

DEFLE

### **Course Last Reviewed**

2022-2023

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