COURSE DETAIL

FRENCH BUSINESS
Country France
Host Institution University of Bordeaux
Program(s) French in Bordeaux,University of Bordeaux
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 135
UCEAP Course Suffix A
UCEAP Official Title FRENCH BUSINESS
UCEAP Transcript Title FRENCH BUSINESS
UCEAP Quarter Units 4.50
UCEAP Semester Units

3.00

Course Description

This course focuses on the study of corporations. Topics include: the structure of productivity and human relations, the business environment, business as a cultural project, and the management of human resources. It provides an introduction to how corporations are set up in France, including an explanation of multiple cultural differences that happen in the French business world compared to the rest of the world.

Language(s) of Instruction
French

Host Institution Course Number
DFF4S1CS

Host Institution Course Title
FRANÇAIS DES AFFAIRES

Host Institution Course Details

Host Institution Campus
UNIVERSITÉ BORDEAUX MONTAIGNE

Host Institution Faculty

Host Institution Degree

Host Institution Department
DEFLE

Course Last Reviewed
2022-2023

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