COURSE DETAIL

ESCI: INTERNATIONAL MANAGEMENT
Country Spain
Host Institution Pompeu Fabra University
Program(s) International Business Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 174
UCEAP Course Suffix
UCEAP Official Title ESCI: INTERNATIONAL MANAGEMENT
UCEAP Transcript Title ESCI:INTL MANAGEMNT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course offers a study of corporate strategy for international expansion and competition with international rivals in home markets. It analyzes the major legal, political, economic, and cultural facets of the international management environment and how those various criteria influence organizational practices. The course also discusses international management operations and covers an array of organizational issues such as human resource staffing and motivating a multi-cultural workforce, global marketing, design of global products and services, global R&D, and accountability. Prior course work in business organization is advised.

Language(s) of Instruction
English

Host Institution Course Number
80224 / 51634 / 5170

Host Institution Course Title
INTERNATIONAL MANAGEMENT

Host Institution Course Details

Host Institution Campus
Pompeu Fabra University

Host Institution Faculty

Host Institution Degree

Host Institution Department
ESCI International Business (Escola Superior de Comerç Internacional)

Course Last Reviewed

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