

# COURSE DETAIL

## ESCI: INTERNATIONAL MANAGEMENT

**Country**

Spain

**Host Institution**

Pompeu Fabra University

**Program(s)**

International Business Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

174

**UCEAP Course Suffix****UCEAP Official Title**

ESCI: INTERNATIONAL MANAGEMENT

**UCEAP Transcript Title**

ESCI:INTL MANAGEMNT

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

**Course Description**

This course offers a study of corporate strategy for international expansion and competition with international rivals in home markets. It analyzes the major legal, political, economic, and cultural facets of the international management environment and how those various criteria influence organizational practices. The course also discusses international management operations and covers an array of organizational issues such as human resource staffing and motivating a multi-cultural workforce, global marketing, design of global products and services, global R&D, and accountability. Prior course work in business organization is advised.

**Language(s) of Instruction**

English

**Host Institution Course Number**

80224 / 51634 / 5170

**Host Institution Course Title**

INTERNATIONAL MANAGEMENT

**Host Institution Course Details****Host Institution Campus**

Pompeu Fabra University

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

ESCI International Business (Escola Superior de Comerç Internacional)

**Course Last Reviewed**

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