COURSE DETAIL

INTRO TO MANAGEMENT
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 21
UCEAP Course Suffix
UCEAP Official Title INTRO TO MANAGEMENT
UCEAP Transcript Title INTRO MANAGEMENT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides a study of the basic laws and general methods of management activities. Through learning the basic functions of management, the development history of management theory, the comparison of Chinese and foreign management concepts, management and organization design, management types and methods, and management innovation, students can understand the historical evolution process of management theory and the development trend of management practice. At then end, students master the basic laws and general methods of management activities. This course gives students a preliminary understanding of all aspects of management such as business operations, organizational behavior, and general management, and provide students with opportunities to improve their skills in solving management problems. It also provides training opportunities for students to improve their decision-making ability under limited time and incomplete information.

Language(s) of Instruction
Chinese

Host Institution Course Number
SOSC120014

Host Institution Course Title
INTRODUCTION TO MANAGEMENT

Host Institution Course Details

Host Institution Campus
Fudan University

Host Institution Faculty
Yuanxu Li

Host Institution Degree

Host Institution Department
School of Management

Course Last Reviewed

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