

COURSE DETAIL

INTRO TO MANAGEMENT

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

21

UCEAP Course Suffix**UCEAP Official Title**

INTRO TO MANAGEMENT

UCEAP Transcript Title

INTRO MANAGEMENT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides a study of the basic laws and general methods of management activities. Through learning the basic functions of management, the development history of management theory, the comparison of Chinese and foreign management concepts, management and organization design, management types and methods, and management innovation, students can understand the historical evolution process of management theory and the development trend of management practice. At the end, students master the basic laws and general methods of management activities. This course gives students a preliminary understanding of all aspects of management such as business operations, organizational behavior, and general management, and provide students with opportunities to improve their skills in solving management problems. It also provides training opportunities for students to improve their decision-making ability under limited time and incomplete information.

Language(s) of Instruction

Chinese

Host Institution Course Number

SOSC120014

Host Institution Course Title

INTRODUCTION TO MANAGEMENT

Host Institution Campus

Fudan University

Host Institution Faculty

Yuanxu Li

Host Institution Degree

Host Institution Department

School of Management

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