

COURSE DETAIL

ENTREPRENEURIAL FINANCE

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

Summer at London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

129

UCEAP Course Suffix

S

UCEAP Official Title

ENTREPRENEURIAL FINANCE

UCEAP Transcript Title

ENTREPR FINANCE

UCEAP Quarter Units

5.50

UCEAP Semester Units

3.70

Course Description

This course answers the fundamental set of questions all entrepreneurs should ask themselves: When do we raise money? How much? From whom? Under what terms? What are the longer-term implications of the chosen financing strategy? The course further considers the investor's viewpoint as well, since understanding the motivations and incentives faced by ones counterpart is critical to avoiding financing pitfalls and successfully negotiating the best financing outcome for ones venture. Several cases concern technology-based businesses, though the emphasis is on gaining insights into entrepreneurial finance.

Language(s) of Instruction

English

Host Institution Course Number

FM200

Host Institution Course Title

ENTREPRENEURIAL FINANCE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Finance

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