

COURSE DETAIL

SUSTAINABLE TUSCANY: FOOD, ENTREPRENEURSHIP, & TOURISM

Country

Italy

Host Institution

UC Center, Florence (Multi-Site)

Program(s)

Sustainable Food Systems in the Mediterranean

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Environmental Studies

UCEAP Course Number

133

UCEAP Course Suffix**UCEAP Official Title**

SUSTAINABLE TUSCANY: FOOD, ENTREPRENEURSHIP, & TOURISM

UCEAP Transcript Title

SUSTAINABLE TUSCANY

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

Tuscany is a world-renowned producer of fine quality wine, olive oil, and a wide variety of typical food products. Over the last few years, a growing number of Tuscan food entrepreneurs have embraced the principles of sustainability, through the introduction of business practices designed to minimize the consumption of natural resources, reduce emissions, and, ultimately, protect the environment for future generations. Sustainable productions, alongside iconic rural landscapes, farms, and vineyards, attract visitors from all over the world and thus make a positive contribution to the tourist industry and the local economy as a whole. This course focuses on Tuscany's food industry and its commitment to sustainability, as well as its relationship with tourism. It specifically explores how sustainability has impacted the food supply chain, inbound tourist flows, and food firms' competitiveness. The course analyzes a wide range of academic and managerial issues in connection with real-world business situations, thereby linking theory and practice.

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

SUSTAINABLE TUSCANY: FOOD, ENTREPRENEURSHIP, & TOURISM

Host Institution Campus

Florence

Host Institution Faculty

Host Institution Degree

Host Institution Department

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