COURSE DETAIL

SUSTAINABLE TUSCANY: FOOD, ENTREPRENEURSHIP, & TOURISM
Country Italy
Host Institution UC Center, Florence (Multi-Site)
Program(s) Sustainable Food Systems in the Mediterranean
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Environmental Studies
UCEAP Course Number 133
UCEAP Course Suffix
UCEAP Official Title SUSTAINABLE TUSCANY: FOOD, ENTREPRENEURSHIP, & TOURISM
UCEAP Transcript Title SUSTAINABLE TUSCANY
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description

Tuscany is a world-renowned producer of fine quality wine, olive oil, and a wide variety of typical food products. Over the last few years, a growing number of Tuscan food entrepreneurs have embraced the principles of sustainability, through the introduction of business practices designed to minimize the consumption of natural resources, reduce emissions, and, ultimately, protect the environment for future generations. Sustainable productions, alongside iconic rural landscapes, farms, and vineyards, attract visitors from all over the world and thus make a positive contribution to the tourist industry and the local economy as a whole. This course focuses on Tuscany's food industry and its commitment to sustainability, as well as its relationship with tourism. It specifically explores how sustainability has impacted the food supply chain, inbound tourist flows, and food firms' competitiveness. The course analyzes a wide range of academic and managerial issues in connection with real-world business situations, thereby linking theory and practice.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
SUSTAINABLE TUSCANY: FOOD, ENTREPRENEURSHIP & TOURISM

Host Institution Course Details

Host Institution Campus
Florence

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2022-2023

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