

COURSE DETAIL

THE DIGITAL ENTERPRISE

Country

Netherlands

Host Institution

Maastricht University - University College Maastricht

Program(s)

University College Maastricht

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Computer Science

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

THE DIGITAL ENTERPRISE

UCEAP Transcript Title

DIGITAL ENTERPRISE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course offers an overview of role of digital concepts in enterprises. The course provides both a theoretical grounding and a pragmatic approach to applying key concepts. Drawing on ideas, tools, and techniques from such disciplines as economics, sociology, cognitive science, organizational behavior, and computer science, the course shows the digital enterprise from different perspectives, including its position in society, and the market, but also elements such as governance, information technology, and people.

Language(s) of Instruction

English

Host Institution Course Number

SCI1005

Host Institution Course Title

THE DIGITAL ENTERPRISE

Host Institution Campus

University College Maastricht

Host Institution Faculty

Host Institution Degree

Host Institution Department

Sciences

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