COURSE DETAIL

JUDGEMENT AND MANAGERIAL DECISION MAKING
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 181
UCEAP Course Suffix
UCEAP Official Title JUDGEMENT AND MANAGERIAL DECISION MAKING
UCEAP Transcript Title JUDGMT&DECIS MAKING
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course is designed to improve students' decision making abilities, as well as their ability to predict and influence the behavior of others—employees, consumers, stakeholders, etc. Students learn potential errors and biases in their judgment and decision making, and strategies to overcome barriers to decision making. The course analyzes empirical research and strategies drawn from multiple disciplines, including cognitive psychology, behavioral economics, social psychology, and organizational behavior. Topics include common biases, heuristics, escalation of commitment, group decision making, influence, behavior change, etc.

Language(s) of Instruction
English

Host Institution Course Number
MBA5082

Host Institution Course Title
JUDGEMENT AND MANAGERIAL DECISION MAKING

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2022-2023

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