

## COURSE DETAIL

### JUDGEMENT AND MANAGERIAL DECISION MAKING

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

181

**UCEAP Course Suffix****UCEAP Official Title**

JUDGEMENT AND MANAGERIAL DECISION MAKING

**UCEAP Transcript Title**

JUDGMT&DECIS MAKING

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course is designed to improve students' decision making abilities, as well as their ability to predict and influence the behavior of others—employees, consumers, stakeholders, etc. Students learn potential errors and biases in their judgment and decision making, and strategies to overcome barriers to decision making. The course analyzes empirical research and strategies drawn from multiple disciplines, including cognitive psychology, behavioral economics, social psychology, and organizational behavior. Topics include common biases, heuristics, escalation of commitment, group decision making, influence, behavior change, etc.

### Language(s) of Instruction

English

### Host Institution Course Number

MBA5082

### Host Institution Course Title

JUDGEMENT AND MANAGERIAL DECISION MAKING

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Business Administration

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