

COURSE DETAIL

MANAGEMENT AND THE APPAREL PIPELINE

Country

United Kingdom - England

Host Institution

University of Manchester

Program(s)

University of Manchester

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Materials Science

UCEAP Course Number

100

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT AND THE APPAREL PIPELINE

UCEAP Transcript Title

MANAG & APPAREL

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This unit embraces two key themes: the fundamentals of management theory; and fashion textiles business. The unit aims to: --introduce the basic concepts of management within the context of the apparel pipeline; -- provide a concise overview of the structure of global fashion, textiles and related industries, with a particular focus on the emerging issues of markets, services and consumer expectations.

Language(s) of Instruction

English

Host Institution Course Number

MATS11702

Host Institution Course Title

MANAGEMENT AND THE APPAREL PIPELINE

Host Institution Campus

Manchester

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Materials

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