COURSE DETAIL

MANAGEMENT AND THE APPAREL PIPELINE
Country United Kingdom - England
Host Institution University of Manchester
Program(s) University of Manchester
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Materials Science
UCEAP Course Number 100
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT AND THE APPAREL PIPELINE
UCEAP Transcript Title MANAG & APPAREL
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description
This unit embraces two key themes: the fundamentals of management theory; and fashion textiles business. The unit aims to: --introduce the basic concepts of management within the context of the apparel pipeline; --provide a concise overview of the structure of global fashion, textiles and related industries, with a particular focus on the emerging issues of markets, services and consumer expectations.

Language(s) of Instruction
English

Host Institution Course Number
MATS11702

Host Institution Course Title
MANAGEMENT AND THE APPAREL PIPELINE

Host Institution Course Details

Host Institution Campus
Manchester

Host Institution Faculty

Host Institution Degree

Host Institution Department
Materials

Course Last Reviewed

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