

# COURSE DETAIL

## MANAGEMENT AND THE APPAREL PIPELINE

**Country**

United Kingdom - England

**Host Institution**

University of Manchester

**Program(s)**

University of Manchester

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Materials Science

**UCEAP Course Number**

100

**UCEAP Course Suffix****UCEAP Official Title**

MANAGEMENT AND THE APPAREL PIPELINE

**UCEAP Transcript Title**

MANAG & APPAREL

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

**Course Description**

This unit embraces two key themes: the fundamentals of management theory; and fashion textiles business. The unit aims to: --introduce the basic concepts of management within the context of the apparel pipeline; -- provide a concise overview of the structure of global fashion, textiles and related industries, with a particular focus on the emerging issues of markets, services and consumer expectations.

**Language(s) of Instruction**

English

**Host Institution Course Number**

MATS11702

**Host Institution Course Title**

MANAGEMENT AND THE APPAREL PIPELINE

**Host Institution Course Details****Host Institution Campus**

Manchester

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Materials

**Course Last Reviewed**

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