COURSE DETAIL

TOOLKIT FOR ENTREPRENEURS
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Chinese University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 120
UCEAP Course Suffix
UCEAP Official Title TOOLKIT FOR ENTREPRENEURS
UCEAP Transcript Title TOOLS/ENTREPRENEURS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
The course provides skills essential for “pursuing opportunity without regard to resources currently at hand.” It develops several key entrepreneurial skills rather than covering comprehensive topics as in an introductory course. Since pursuing an entrepreneurial endeavor has to overcome obstacles and deal with challenges in novel and uncertain situations, we must transform and give new emphasis to skills commonly used in other problem-solving situations. Indeed, a number of new processes and accompanying languages have to be invented for entrepreneurial practices. Additionally, because changes happen fast, the skill sets essential for entrepreneurial success must be matched with the latest technological and societal development, and to the needs of different student cohorts. By the end of the course, students should become more effective and confident in implementing their entrepreneurial plan or innovation project.

Language(s) of Instruction
English

Host Institution Course Number
EPIN2010

Host Institution Course Title
TOOLKIT FOR ENTREPRENEURS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Entrepreneurship

Course Last Reviewed

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