

## COURSE DETAIL

### TOOLKIT FOR ENTREPRENEURS

**Country**

Hong Kong

**Host Institution**

Chinese University of Hong Kong

**Program(s)**

Chinese University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

120

**UCEAP Course Suffix****UCEAP Official Title**

TOOLKIT FOR ENTREPRENEURS

**UCEAP Transcript Title**

TOOLS/ENTREPRENEURS

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

The course provides skills essential for “pursuing opportunity without regard to resources currently at hand.” It develops several key entrepreneurial skills rather than covering comprehensive topics as in an introductory course. Since pursuing an entrepreneurial endeavor has to overcome obstacles and deal with challenges in novel and uncertain situations, we must transform and give new emphasis to skills commonly used in other problem-solving situations. Indeed, a number of new processes and accompanying languages have to be invented for entrepreneurial practices. Additionally, because changes happen fast, the skill sets essential for entrepreneurial success must be matched with the latest technological and societal development, and to the needs of different student cohorts. By the end of the course, students should become more effective and confident in implementing their entrepreneurial plan or innovation project.

### Language(s) of Instruction

English

### Host Institution Course Number

EPIN2010

### Host Institution Course Title

TOOLKIT FOR ENTREPRENEURS

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Entrepreneurship

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