

COURSE DETAIL

TOOLKIT FOR ENTREPRENEURS

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Chinese University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

120

UCEAP Course Suffix**UCEAP Official Title**

TOOLKIT FOR ENTREPRENEURS

UCEAP Transcript Title

TOOLS/ENTREPRENEURS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The course provides skills essential for “pursuing opportunity without regard to resources currently at hand.” It develops several key entrepreneurial skills rather than covering comprehensive topics as in an introductory course. Since pursuing an entrepreneurial endeavor has to overcome obstacles and deal with challenges in novel and uncertain situations, we must transform and give new emphasis to skills commonly used in other problem-solving situations. Indeed, a number of new processes and accompanying languages have to be invented for entrepreneurial practices. Additionally, because changes happen fast, the skill sets essential for entrepreneurial success must be matched with the latest technological and societal development, and to the needs of different student cohorts. By the end of the course, students should become more effective and confident in implementing their entrepreneurial plan or innovation project.

Language(s) of Instruction

English

Host Institution Course Number

EPIN2010

Host Institution Course Title

TOOLKIT FOR ENTREPRENEURS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Entrepreneurship

Course Last Reviewed

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