

COURSE DETAIL

INTRODUCTION TO BEHAVIORAL ECONOMICS

Country

Italy

Host Institution

University of Bologna

Program(s)

University of Bologna

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

140

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO BEHAVIORAL ECONOMICS

UCEAP Transcript Title

BEHAVIORAL ECON

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course is part of the Laurea Magistrale degree program and is intended for advanced level students. Enrolment is by permission of the instructor. This course introduces students to the vast field of behavioral economics, an interdisciplinary area that employs the concepts from economics and psychology to gain a deeper understanding of individual behavior. The theory has important applications to finance, the organization of human resources and the labor market, consumer behavior, marketing, health, and the associated public policies. The course relies on basic notions of microeconomics and game theory, and makes use of simple algebra and calculus. The course is split into four main topics: individual decisions; behavioral Game Theory; social preferences; and behavioral macroeconomics and behavioral finance.

Language(s) of Instruction

English

Host Institution Course Number

95859

Host Institution Course Title

INTRODUCTION TO BEHAVIORAL ECONOMICS

Host Institution Campus

BOLOGNA

Host Institution Faculty

Host Institution Degree

L in ECONOMICS AND FINANCE

Host Institution Department

Economics

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