COURSE DETAIL

INTRODUCTION TO BEHAVIORAL ECONOMICS
Country Italy
Host Institution University of Bologna
Program(s) University of Bologna
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 140
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO BEHAVIORAL ECONOMICS
UCEAP Transcript Title BEHAVIORAL ECON
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course is part of the Laurea Magistrale degree program and is intended for advanced level students. Enrolment is by permission of the instructor. This course introduces students to the vast field of behavioral economics, an interdisciplinary area that employs the employs concepts from economics and psychology to gain a deeper understanding of individual behavior. The theory has important applications to finance, the organization of human resources and the labor market, consumer behavior, marketing, health, and the associated public policies. The course relies on basic notions of microeconomics and game theory, and makes use of simple algebra and calculus. The course is split into four main topics: individual decisions; behavioral Game Theory; social preferences; and behavioral macroeconomics and behavioral finance.

Language(s) of Instruction
English

Host Institution Course Number
95859

Host Institution Course Title
INTRODUCTION TO BEHAVIORAL ECONOMICS

Host Institution Course Details
https://www.unibo.it/en/teaching/course-unit-catalogue/course-unit/2023/467276

Host Institution Campus
BOLOGNA

Host Institution Faculty

Host Institution Degree
L in ECONOMICS AND FINANCE

Host Institution Department

Economics

Course Last Reviewed
2023-2024

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