

# COURSE DETAIL

## INTERNATIONAL BUSINESS

**Country**

United Kingdom - England

**Host Institution**

University of London, Queen Mary

**Program(s)**

Summer at Queen Mary

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

158

**UCEAP Course Suffix**

S

**UCEAP Official Title**

INTERNATIONAL BUSINESS

**UCEAP Transcript Title**

INTERNATL BUSINESS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

This course offers a broad overview of the process of economic "globalization" and changes in international business over time. The focus is on the multinational firm set in the context of trends in the world economy. It provides a critical, strategic, and comparative perspective on the nature and scope of international business, its origins, development, and theories. Students examine these issues through case studies.

**Language(s) of Instruction**

English

**Host Institution Course Number**

**Host Institution Course Title**

INTERNATIONAL BUSINESS

**Host Institution Campus**

Queen Mary University of London

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**

Economics, Business and Management

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