COURSE DETAIL

GLOBAL SUSTAINABILITY STRATEGY
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Environmental Studies Business Administration
UCEAP Course Number 168
UCEAP Course Suffix
UCEAP Official Title GLOBAL SUSTAINABILITY STRATEGY
UCEAP Transcript Title GLOBAL SUSTAINBILTY
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The course explores how sustainability is becoming an existential challenge for humanity – due to such alarming issues as climate change or growing social inequality – and a source of change for companies. Organizations are rethinking their role in society and increasingly choosing to exceed the legal requirements they face and to take action to address social and environmental problems. Students are confronted with the theoretical bases of sustainability, seen as a perspective that shapes the role of the organizations within society and promote sustainable development, and the challenges of incorporating this perspective into the practices of organizations. A strategic approach to sustainability is more complex than traditional strategy, because it requires managers to engage with the non-market environment including regulators, activists, and non-governmental organizations (NGOs). The course is oriented around understanding the conditions under which sustainability can benefit all the stakeholders involved. The course discusses topics including sustainable development and corporate sustainability; climate change and the road to Net Zero; the business case for sustainability; circular economy and sustainable business models; sustainable supply chains; sustainability in the marketplace; social sustainability in the workplace; sustainable finance, ESG (environmental, social, and governance) criteria, and purpose-led shareholders; sustainability metrics and reporting; and embedding sustainability in organizations. The course recommends students should be familiar with basic concepts regarding management, organizations, and global economy as a prerequisite.

Language(s) of Instruction
English

Host Institution Course Number
30296

Host Institution Course Title
GLOBAL SUSTAINABILITY STRATEGY

Host Institution Course Details

https://didattica.unibocconi.eu/ts/tsn_anteprima.php?cod_ins=30296&anno=2022&Id...

Host Institution Campus
Bocconi University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2021-2022

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