

COURSE DETAIL

HISTORY OF THE INTERNATIONAL COMPANY

Country

Spain

Host Institution

University of Barcelona

Program(s)

University of Barcelona

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

History Business Administration

UCEAP Course Number

121

UCEAP Course Suffix**UCEAP Official Title**

HISTORY OF THE INTERNATIONAL COMPANY

UCEAP Transcript Title

HIST/INTL BUSINESS

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course provides a study of the history of the internationalization of businesses. Topics covered include an overview of internationalization, trade in the East and West as precursors of modern international business, technological revolutions in the 19th century, typologies of international businesses in the nineteenth and twentieth centuries, the first wave of globalization and deglobalization (1870-1945), and internationalization in a new global economy (1945-2018).

Language(s) of Instruction

English

Host Institution Course Number

364547

Host Institution Course Title

HISTORY OF THE INTERNATIONAL COMPANY

Host Institution Campus

Facultad de Economía y Empresa, Campus de la Diagonal, Portal del Coneixament

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Historia Económica, Instituciones, Política y Economía Mundial

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