COURSE DETAIL

HISTORY OF THE INTERNATIONAL COMPANY
Country Spain
Host Institution University of Barcelona
Program(s) University of Barcelona
UCEAP Course Level Upper Division
UCEAP Subject Area(s) History Business Administration
UCEAP Course Number 121
UCEAP Course Suffix
UCEAP Official Title HISTORY OF THE INTERNATIONAL COMPANY
UCEAP Transcript Title HIST/INTL BUSINESS
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course provides a study of the history of the internationalization of businesses. Topics covered include an overview of internationalization, trade in the East and West as precursors of modern international business, technological revolutions in the 19th century, typologies of international businesses in the nineteenth and twentieth centuries, the first wave of globalization and deglobalization (1870-1945), and internationalization in a new global economy (1945-2018).

Language(s) of Instruction
English

Host Institution Course Number
364547

Host Institution Course Title
HISTORIA DE LA EMPRESA INTERNACIONAL

Host Institution Course Details

Host Institution Campus
Facultad de Economia y Empresa, Campus de la Diagonal, Portal del Coneixament

Host Institution Faculty

Host Institution Degree

Host Institution Department
Historia Económica, Instituciones, Política y Economía Mundial

Course Last Reviewed

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