

# COURSE DETAIL

## HISTORY OF THE INTERNATIONAL COMPANY

**Country**

Spain

**Host Institution**

University of Barcelona

**Program(s)**

University of Barcelona

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

History Business Administration

**UCEAP Course Number**

121

**UCEAP Course Suffix****UCEAP Official Title**

HISTORY OF THE INTERNATIONAL COMPANY

**UCEAP Transcript Title**

HIST/INTL BUSINESS

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

**Course Description**

This course provides a study of the history of the internationalization of businesses. Topics covered include an overview of internationalization, trade in the East and West as precursors of modern international business, technological revolutions in the 19th century, typologies of international businesses in the nineteenth and twentieth centuries, the first wave of globalization and deglobalization (1870-1945), and internationalization in a new global economy (1945-2018).

**Language(s) of Instruction**

English

**Host Institution Course Number**

364547

**Host Institution Course Title**

HISTORIA DE LA EMPRESA INTERNACIONAL

**Host Institution Course Details****Host Institution Campus**

Facultad de Economía y Empresa, Campus de la Diagonal, Portal del Coneixament

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Historia Económica, Instituciones, Política y Economía Mundial

**Course Last Reviewed**

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