

## COURSE DETAIL

### QUALITATIVE THINKING: RESEARCH METHODS IN CULTURAL ANALYSIS

**Country**

United Kingdom - England

**Host Institution**

University College London

**Program(s)**

University College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology Communication

**UCEAP Course Number**

115

**UCEAP Course Suffix**

N

**UCEAP Official Title**

QUALITATIVE THINKING: RESEARCH METHODS IN CULTURAL ANALYSIS

**UCEAP Transcript Title**

QUALIT METHOD/CULTR

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

Looking for meaning in the world and making value judgments is an inescapable part of being human. It is through language that ideas of value are articulated. But the degree to which words are able to give precise meanings is open to dispute. Feelings, emotions, and pre-conceptual thought exist independently of language. Attempts to quantify and measure come up against particular problems when dealing with human society and everyday life, rather than the rest of the natural world. This course introduces qualitative methods, cultural analysis, and value judgment by studying a variety of phenomena such as taste, literature, design, beauty, language, food, art, and photography.

**Language(s) of Instruction**

English

**Host Institution Course Number**

BASC0006

**Host Institution Course Title**

QUALITATIVE THINKING: RESEARCH METHODS IN CULTURAL ANALYSIS

**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

Arts and Sciences

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