

COURSE DETAIL

ENTREPRENEURSHIP FINANCE AND ACCOUNTING

Country

United Kingdom - England

Host Institution

University of Sussex

Program(s)

University of Sussex

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

135

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP FINANCE AND ACCOUNTING

UCEAP Transcript Title

ENTREPRENEUR FINANCE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This class provides you with an overview of finance and accounting tools as used by small firms. The class examines basic principles of accounting as would typically be used by entrepreneurs, with emphasis on real-world tools. Once these principles have been introduced it then addresses more broadly the role finance plays in the survival and growth of small firms. It discusses how firms use capital to grow, and then covers the variety of sources firms may use for external capital, including (but not limited to) banks, business angels, venture capitalists and small cap stock markets.

Language(s) of Instruction

English

Host Institution Course Number

N1583

Host Institution Course Title

ENTREPRENEURSHIP FINANCE AND ACCOUNTING

Host Institution Campus

Sussex

Host Institution Faculty**Host Institution Degree****Host Institution Department**

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