

COURSE DETAIL

TOURISM AND CULTURE

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology

UCEAP Course Number

102

UCEAP Course Suffix**UCEAP Official Title**

TOURISM AND CULTURE

UCEAP Transcript Title

TOURISM & CULTURE

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

The course examines the relationship between tourism and culture, including how culture influences tourism and how tourism contains culture. Topics include the theory, orientation, basis, and characteristics of tourism culture. It also looks at the traditional culture of tourism, subject culture, consumption culture, aesthetic culture, object culture, landscape culture, regional culture, media culture, and the twenty-first Century China tourism culture.

Language(s) of Instruction

Chinese

Host Institution Course Number

TOUR110002.01

Host Institution Course Title

TOURISM AND CULTURE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Tourism

Course Last Reviewed

2021-2022

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