

## COURSE DETAIL

### TOURISM AND CULTURE

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology

**UCEAP Course Number**

102

**UCEAP Course Suffix****UCEAP Official Title**

TOURISM AND CULTURE

**UCEAP Transcript Title**

TOURISM & CULTURE

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

The course examines the relationship between tourism and culture, including how culture influences tourism and how tourism contains culture. Topics include the theory, orientation, basis, and characteristics of tourism culture. It also looks at the traditional culture of tourism, subject culture, consumption culture, aesthetic culture, object culture, landscape culture, regional culture, media culture, and the twenty-first Century China tourism culture.

### Language(s) of Instruction

Chinese

### Host Institution Course Number

TOUR110002.01

### Host Institution Course Title

TOURISM AND CULTURE

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Tourism

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