

# COURSE DETAIL

## BUSINESS SIMULATION

**Country**

United Kingdom - Scotland

**Host Institution**

University of Edinburgh

**Program(s)**

University of Edinburgh

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

115

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS SIMULATION

**UCEAP Transcript Title**

BUSINESS SIMULATION

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

## Course Description

This course is a practical integrative business course that requires teams of students to operate a simulated start up business. Acting as a board of directors students set the direction for the company to build up the business by making decisions related to its strategy, finance, market, operations, staffing, and innovation. It fosters interdisciplinary decision making in an inexact environment and prepares students for the problems and issues of working in a changing and uncertain world.

## Language(s) of Instruction

English

## Host Institution Course Number

BUST08031

## Host Institution Course Title

BUSINESS SIMULATION

## Host Institution Course Details

<http://www.drps.ed.ac.uk/21-22/dpt/cxbust08031.htm>

## Host Institution Campus

Edinburgh

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Business Studies

## Course Last Reviewed

2021-2022

[Print](#)