COURSE DETAIL

INTRODUCTION TO GLOBAL ENTREPRENEURSHIP
Country United Kingdom - England
Host Institution UC Center, London
Program(s) Business and Entrepreneurship in London
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 20
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO GLOBAL ENTREPRENEURSHIP
UCEAP Transcript Title INTRO GLBL ENTRPRNR
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

The Introduction to Global Entrepreneurship course answers every aspiring entrepreneur’s most pressing question: How do I turn my idea into a business? The course answers this question by taking a high level, international overview of the entrepreneurial path - from identifying an opportunity opening for business, running the business, and selling the business. This includes exploring the mind-set of relevant stakeholders, such as entrepreneurs, investors, board members, founders, employees, customers, and even friends and family, as well as organizations of all sizes in both the public and private sectors. Moreover, the course equips students with skills to plan, launch, and grow a business, all while making good decisions along the way.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
INTRODUCTION TO GLOBAL ENTREPRENEURSHIP

Host Institution Course Details
https://uceap.sharepoint.com/:b:/s/DocumentLibrary/Eei72XvOHfhBm1Dj_lR3ZvQBshAh...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Accent

Course Last Reviewed
2021-2022

Print