

COURSE DETAIL

LEISURE ECONOMICS

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

119

UCEAP Course Suffix**UCEAP Official Title**

LEISURE ECONOMICS

UCEAP Transcript Title

LEISURE ECONOMICS

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

The course discusses the economic analysis of leisure consumption decisions and the economic issues in the leisure industry. It applies the concepts and tools of microeconomics to analyze how a consumer make time allocation decisions on the choice among leisure, consumption, school and work, and how a leisure business manages its supply, demand, investment, and market interactions. The second part of the course covers the macroeconomic issues of leisure, including the impacts of leisure industry on nation's production, income, employment, economic development and international finance and trade. The course uses case studies and examples to provide understanding of the economic issues in Taiwan's global leisure markets, and how to apply economics to the operations and management in the leisure industry. Text: John Tribe, THE ECONOMICS OF RECREATION, LEISURE & TOURISM. Assessment: final exam (30%), homework, in-class presentation and/or a written report (60%), participation (10%).

Language(s) of Instruction

English

Host Institution Course Number

Prog5178

Host Institution Course Title

LEISURE ECONOMICS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Population Studies

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