COURSE DETAIL

LEISURE ECONOMICS
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 119
UCEAP Course Suffix
UCEAP Official Title LEISURE ECONOMICS
UCEAP Transcript Title LEISURE ECONOMICS
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

The course discusses the economic analysis of leisure consumption decisions and the economic issues in the leisure industry. It applies the concepts and tools of microeconomics to analyze how a consumer make time allocation decisions on the choice among leisure, consumption, school and work, and how a leisure business manages its supply, demand, investment, and market interactions. The second part of the course covers the macroeconomic issues of leisure, including the impacts of leisure industry on nation’s production, income, employment, economic development and international finance and trade. The course uses case studies and examples to provide understanding of the economic issues in Taiwan's global leisure markets, and how to apply economics to the operations and management in the leisure industry. Text: John Tribe, THE ECONOMICS OF RECREATION, LEISURE & TOURISM. Assessment: final exam (30%), homework, in-class presentation and/or a written report (60%), participation (10%).

Language(s) of Instruction
English

Host Institution Course Number
Prog5178

Host Institution Course Title
LEISURE ECONOMICS

Host Institution Course Details
https://ceiba.ntu.edu.tw/1032Prog5178_

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Population Studies

Course Last Reviewed
2022-2023

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