COURSE DETAIL

DIGITAL PUBLISHING

Country
United Kingdom - England

Host Institution
King's College London

Program(s)
King's College London

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Communication

UCEAP Course Number
128

UCEAP Course Suffix

UCEAP Official Title
DIGITAL PUBLISHING

UCEAP Transcript Title
DIGITAL PUBLISHING

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description
This course evaluates a range of digital publications in the context of their audiences, delivery platforms, presentation, and marketing. Students consider the impact of digital culture and technology on the publishing industry; the ongoing negotiation between print era paradigms and new models for publishing; and the manner in which content is created, disseminated, and consumed. The course examines the ways in which digital media affects the publishing cycle, from content creation to final publication.

Language(s) of Instruction
English

Host Institution Course Number
6AAVC401

Host Institution Course Title
DIGITAL PUBLISHING

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/digital-publishing-2

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Digital Culture/Humanities

Course Last Reviewed
2024-2025

Print