COURSE DETAIL

DIGITAL PUBLISHING
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 128
UCEAP Course Suffix
UCEAP Official Title DIGITAL PUBLISHING
UCEAP Transcript Title DIGITAL PUBLISHING
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course evaluates a range of digital publications in the context of their audiences, delivery platforms, presentation, and marketing. Students consider the impact of digital culture and technology on the publishing industry; the ongoing negotiation between print era paradigms and new models for publishing; and the manner in which content is created, disseminated, and consumed. The course examines the ways in which digital media affects the publishing cycle, from content creation to final publication.

Language(s) of Instruction
English

Host Institution Course Number
6AAVC401

Host Institution Course Title
DIGITAL PUBLISHING

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/digital-publishing-2

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Digital Culture/Humanities

Course Last Reviewed
2024-2025

Print