

COURSE DETAIL

DIGITAL PUBLISHING

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

128

UCEAP Course Suffix**UCEAP Official Title**

DIGITAL PUBLISHING

UCEAP Transcript Title

DIGITAL PUBLISHING

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course evaluates a range of digital publications in the context of their audiences, delivery platforms, presentation, and marketing. Students consider the impact of digital culture and technology on the publishing industry; the ongoing negotiation between print era paradigms and new models for publishing; and the manner in which content is created, disseminated, and consumed. The course examines the ways in which digital media affects the publishing cycle, from content creation to final publication.

Language(s) of Instruction

English

Host Institution Course Number

6AAVC401

Host Institution Course Title

DIGITAL PUBLISHING

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Digital Culture/Humanities

[Print](#)