

## COURSE DETAIL

### MARKETS & STRATEGY

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

128

**UCEAP Course Suffix****UCEAP Official Title**

MARKETS & STRATEGY

**UCEAP Transcript Title**

MARKETS & STRATEGY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course explores the ways in which firm strategy affects, and is affected by, how markets work. Understanding this interplay is crucial for those interested in management, public policy, consulting, antitrust law, as well as those generally curious about why certain products are (or are not) available and why it is that firms behave the way they do. This course will explore this interplay using a mixture of theoretical models and empirical tools with a heavy emphasis on real-world applicability.

## Language(s) of Instruction

English

## Host Institution Course Number

ECON5126

## Host Institution Course Title

MARKETS AND STRATEGY

## Host Institution Course Details

[https://nol2.aca.ntu.edu.tw/nol/coursesearch/print\\_table.php?course\\_id=323%20U2...](https://nol2.aca.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=323%20U2...)

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Economics

## Course Last Reviewed

2022-2023

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