COURSE DETAIL

INTERNATIONAL BUSINESS AND SUSTAINABILITY
Country Denmark
Host Institution Copenhagen Business School
Program(s) Copenhagen Business School Summer
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 107
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL BUSINESS AND SUSTAINABILITY
UCEAP Transcript Title INTL BUS & SUSTAIN
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course covers the international firm and its role in society. It explores both the firm's obligation to conduct its business as profitably as possible and at the same time to act responsibly toward society at large. The first part of this course deals with the various aspects of conducting international business, including how firms expand internationally, how they conduct their business outside their home borders, and what determines the success and failure of firms around the globe. It provides an overview of the essential concepts, theories, and analytical frameworks in international business. The second part of the course utilizes case studies to explore how international business can assist in the United Nation's Sustainable Development Goals, looking particularly at the goals of no poverty, zero hunger, decent work and economic growth, responsible consumption and production, and partnerships for the goals.

Language(s) of Instruction
English

Host Institution Course Number
BA-BHAAI1086U

Host Institution Course Title
INTERNATIONAL BUSINESS AND SUSTAINABILITY

Host Institution Course Details
https://kursuskatalog.cbs.dk/2021-2022/BA-BHAAI1086U.aspx

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
International Summer University Programme

Course Last Reviewed

2022-2023

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