COURSE DETAIL

INTRODUCTION TO MEDIA STUDIES

Country
Korea, South

Host Institution
Yonsei University

Program(s)
Yonsei University Summer

UCEAP Course Level
Lower Division

UCEAP Subject Area(s)
Film & Media Studies Communication

UCEAP Course Number
32

UCEAP Course Suffix
S

UCEAP Official Title
INTRODUCTION TO MEDIA STUDIES

UCEAP Transcript Title
INTRO MEDIA STUDIES

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description

This course examines the basics of media and their social, economic, and psychological implications. It covers theoretical approaches to the study of media and how media technologies affect economic structures, social processes, and psychological consequences, such as information economy, interpersonal communication, relationship development, community building, and civic/political participation. In addition, the course covers various media including the Internet, mobile phones, social networking sites, and computer games. The class also discusses key concepts such as privacy, addiction, and copyright. Furthermore, students learn theoretical concepts and ideas that enable them to understand Korean media and "read" Korean popular culture, including the Korean Wave (Hallyu) and K-pop, from academic perspectives.

Language(s) of Instruction
English

Host Institution Course Number
COM1101

Host Institution Course Title
INTRODUCTION TO MEDIA STUDIES

Host Institution Course Details

Host Institution Campus
Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
Social Sciences

Course Last Reviewed
2022-2023

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