

# COURSE DETAIL

## INTRODUCTION TO MEDIA STUDIES

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University Summer

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

32

**UCEAP Course Suffix**

S

**UCEAP Official Title**

INTRODUCTION TO MEDIA STUDIES

**UCEAP Transcript Title**

INTRO MEDIA STUDIES

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course examines the basics of media and their social, economic, and psychological implications. It covers theoretical approaches to the study of media and how media technologies affect economic structures, social processes, and psychological consequences, such as information economy, interpersonal communication, relationship development, community building, and civic/political participation. In addition, the course covers various media including the Internet, mobile phones, social networking sites, and computer games. The class also discusses key concepts such as privacy, addiction, and copyright. Furthermore, students learn theoretical concepts and ideas that enable them to understand Korean media and “read” Korean popular culture, including the Korean Wave (Hallyu) and K-pop, from academic perspectives.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

COM1101

### **Host Institution Course Title**

INTRODUCTION TO MEDIA STUDIES

### **Host Institution Campus**

Yonsei International Summer School

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Social Sciences

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