COURSE DETAIL

MANAGING DIGITALIZATION
Country Sweden
Host Institution Lund University
Program(s) Lund University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Computer Science Business Administration
UCEAP Course Number 140
UCEAP Course Suffix
UCEAP Official Title MANAGING DIGITALIZATION
UCEAP Transcript Title MGMT DIGITALIZATN
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description
There are few organizations today, private and public, that are not somehow affected by digitalization. Most of today's managerial work requires knowledge and toolsets to manage the different aspects of the omnipresent reshaping of the organizational landscape that is digitalization. Digitalization, however, has different meanings for different stakeholders in any given organization and it may span from automation to transformation of core processes. Digitalization has the power to disrupt established business models and to create new, never before seen, business models. This course aims to provide an insight into the technological and managerial landscape that information technologies are building today.

Language(s) of Instruction
English

Host Institution Course Number
INFE01

Host Institution Course Title
MANAGING DIGITALISATION

Host Institution Course Details

Host Institution Campus
Economics and Management

Host Institution Faculty

Host Institution Degree

Host Institution Department
Informatics

Course Last Reviewed

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