

COURSE DETAIL

MANAGING DIGITALIZATION

Country

Sweden

Host Institution

Lund University

Program(s)

Lund University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Computer Science Business Administration

UCEAP Course Number

140

UCEAP Course Suffix**UCEAP Official Title**

MANAGING DIGITALIZATION

UCEAP Transcript Title

MGMT DIGITALIZATN

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

There are few organizations today, private and public, that are not somehow affected by digitalization. Most of today's managerial work requires knowledge and toolsets to manage the different aspects of the omnipresent reshaping of the organizational landscape that is digitalization.

Digitalization, however, has different meanings for different stakeholders in any given organization and it may span from automation to transformation of core processes. Digitalization has the power to disrupt established business models and to create new, never before seen, business models.

This course aims to provide an insight into the technological and managerial landscape that information technologies are building today.

Language(s) of Instruction

English

Host Institution Course Number

INFE01

Host Institution Course Title

MANAGING DIGITALIZATION

Host Institution Campus

Economics and Management

Host Institution Faculty

Host Institution Degree

Host Institution Department

Informatics

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