

COURSE DETAIL

STRATEGIC APPROACHES TO SOCIAL ENTREPRENEURSHIP AND INNOVATION

Country

Israel

Host Institution

The Hebrew University of Jerusalem

Program(s)

Explore Israel, Hebrew University of Jerusalem

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Education Business Administration

UCEAP Course Number

104

UCEAP Course Suffix**UCEAP Official Title**

STRATEGIC APPROACHES TO SOCIAL ENTREPRENEURSHIP AND INNOVATION

UCEAP Transcript Title

SOCIAL ENTREPRENEUR

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

Social Entrepreneurship describes the discovery of opportunities to create social impact. How can companies create greater social change through social entrepreneurship? This class examines innovative responses to social needs, the role of private companies, for-profit and not-for-profit, and the challenges associated, with a specific application to education. The course analyzes theoretical issues such as defining the social good and assessing the role of market forces, philanthropy, and government. The course utilizes practical issues such as organization level growth, funding strategies, and creating an organizational mission. The course applies the theories and paradigms of social entrepreneurship to education.

Language(s) of Instruction

English

Host Institution Course Number

34458

Host Institution Course Title

STRATEGIC APPROACHES TO SOCIAL ENTREPRENEURSHIP AND INNOVATION

Host Institution Campus

Humanities, HUJ

Host Institution Faculty

Host Institution Degree

Host Institution Department

Education

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