COURSE DETAIL

ITALIAN MEDIA: FROM BREAD AND CIRCUSES TO THE DIGITAL AGE
Country Italy
Host Institution UC Center, Rome
Program(s) Art, Food and Society
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Italian Film & Media Studies Communication
UCEAP Course Number 120
UCEAP Course Suffix
UCEAP Official Title ITALIAN MEDIA: FROM BREAD AND CIRCUSES TO THE DIGITAL AGE
UCEAP Transcript Title ITALIAN MEDIA
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course considers the unique aspects of Italian media and how it impacts and influences everything from cultural heritage to politics. Students explore Italy's eccentric media characters, from right-wing Matteo Salvini and chauvinistic Silvio Berlusconi to the tweeting, headline-making Pope, and consider how seriously Italians take what they get from the press. This course explores the historical development of Italian media from the "Acta Diurna" bulletins sent from the Roman Forum through phases of Fascism and national terrorism, all the way to the digital age. Students play documentarian by following the media treatment of an Italian news topic of their choice, ranging from culture, fashion, or food to gay rights, climate change, politics, or the economy, in order to fully understand how the media shapes public perception and vice versa. Topics include the media treatment of the Vatican, the Mafia, gender issues and sexism, fashion, food, cultural heritage, and the economy. Students also consider how Italy stacks up against media in the United States and the United Kingdom in terms of press freedom, transparency, and infotainment (the melding of news and entertainment).

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
ITALIAN MEDIA: FROM BREAD AND CIRCUSES TO THE DIGITAL AGE

Host Institution Course Details
https://uceap.sharepoint.com/:b:/s/DocumentLibrary/EbiKSEHq3yxMkZYEPQhthPwBZcM4...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Accent

Course Last Reviewed
2021-2022

Print