COURSE DETAIL

FINTECH FOR BANKING AND FINANCIAL TRANSFORMATIONS
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 119
UCEAP Course Suffix
UCEAP Official Title FINTECH FOR BANKING AND FINANCIAL TRANSFORMATIONS
UCEAP Transcript Title FINTECH:BANKING&FIN
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The banking industry is changing widely and consistently. Technology is playing an increasing role in the financial services industry, offering new opportunities to make new competitors - namely FinTechs and BigTechs - enter the financial services market, empowering existing players and threatening the way incumbents' business models are changing. The course exposes students to this fast-growing intersection between technology and finance, under a double perspective: disruption versus evolution. Also covering the juncture of modern technology and banking. The curriculum is organized by vertical-product areas that are the spectrum of concepts driving innovations of the principal financial intermediation functions. They are also those that are most active and most prone to innovation through start-ups: money and payments, lending, saving, and investment. For each area, the course analyzes the marketplace, the incumbents, the new business cases, and strategies of the incoming technology-driven players with an emphasis on the underlying economics, technology applied, and the way competition is changing its features. Students develop a theoretical and practical understanding of the forces transforming the banking and financial services industry at an international level.

Language(s) of Instruction
English

Host Institution Course Number
30511

Host Institution Course Title
FINTECH FOR BANKING & FINANCIAL TRANSFORMATIONS

Host Institution Course Details
https://didattica.unibocconi.it/ts/tsn_anteprima.php?cod_ins=30511&anno=2022&or...

Host Institution Campus
Bocconi University

Host Institution Faculty
Host Institution Degree
Host Institution Department Finance
Course Last Reviewed 2021-2022

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