

# COURSE DETAIL

## FINTECH FOR BANKING AND FINANCIAL TRANSFORMATIONS

**Country**

Italy

**Host Institution**

University of Commerce Luigi Bocconi

**Program(s)**

Bocconi University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

119

**UCEAP Course Suffix****UCEAP Official Title**

FINTECH FOR BANKING AND FINANCIAL TRANSFORMATIONS

**UCEAP Transcript Title**

FINTECH:BANKING&FIN

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The banking industry is changing widely and consistently. Technology is playing an increasing role in the financial services industry, offering new opportunities to make new competitors - namely FinTechs and BigTechs - enter the financial services market, empowering existing players and threatening the way incumbents' business models are changing. The course exposes students to this fast-growing intersection between technology and finance, under a double perspective: disruption versus evolution. Also covering the juncture of modern technology and banking. The curriculum is organized by vertical-product areas that are the spectrum of concepts driving innovations of the principal financial intermediation functions. They are also those that are most active and most prone to innovation through start-ups: money and payments, lending, saving, and investment. For each area, the course analyzes the marketplace, the incumbents, the new business cases, and strategies of the incoming technology-driven players with an emphasis on the underlying economics, technology applied, and the way competition is changing its features. Students develop a theoretical and practical understanding of the forces transforming the banking and financial services industry at an international level.

### Language(s) of Instruction

English

### Host Institution Course Number

30511

### Host Institution Course Title

FINTECH FOR BANKING & FINANCIAL TRANSFORMATIONS

### Host Institution Course Details

[https://didattica.unibocconi.it/ts/tsn\\_anteprema.php?cod\\_ins=30511&anno=2022&or...](https://didattica.unibocconi.it/ts/tsn_anteprema.php?cod_ins=30511&anno=2022&or...)

### Host Institution Campus

Bocconi University

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**

Finance

**Course Last Reviewed**

2021-2022

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