COURSE DETAIL

FINTECH FOR BANKING AND FINANCIAL TRANSFORMATIONS

Country
Italy

Host Institution
University of Commerce Luigi Bocconi

Program(s)
Bocconi University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
119

UCEAP Course Suffix

UCEAP Official Title
FINTECH FOR BANKING AND FINANCIAL TRANSFORMATIONS

UCEAP Transcript Title
FINTECH:BANKING&FIN

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

The banking industry is changing widely and consistently. Technology is playing an increasing role in the financial services industry, offering new opportunities to make new competitors - namely FinTechs and BigTechs - enter the financial services market, empowering existing players and threatening the way incumbents' business models are changing. The course exposes students to this fast-growing intersection between technology and finance, under a double perspective: disruption versus evolution. Also covering the juncture of modern technology and banking. The curriculum is organized by vertical-product areas that are the spectrum of concepts driving innovations of the principal financial intermediation functions. They are also those that are most active and most prone to innovation through start-ups: money and payments, lending, saving, and investment. For each area, the course analyzes the marketplace, the incumbents, the new business cases, and strategies of the incoming technology-driven players with an emphasis on the underlying economics, technology applied, and the way competition is changing its features. Students develop a theoretical and practical understanding of the forces transforming the banking and financial services industry at an international level.

Language(s) of Instruction
English

Host Institution Course Number
30511

Host Institution Course Title
FINTECH FOR BANKING AND FINANCIAL TRANSFORMATIONS

Host Institution Campus
Bocconi University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Finance

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