

COURSE DETAIL

SHARING ECONOMY AND SMART CITIES MANAGEMENT

Country

Italy

Host Institution

University of Commerce Luigi Bocconi

Program(s)

Bocconi University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Urban Studies Economics Business Administration

UCEAP Course Number

110

UCEAP Course Suffix**UCEAP Official Title**

SHARING ECONOMY AND SMART CITIES MANAGEMENT

UCEAP Transcript Title

SHARE ECON&SMRT CTY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course concerns the sharing economy and smart cities. The course discusses six different topics: sharing economy and smart cities: a conceptual framework, designing new value propositions for sharing economy and smart cities, enabling technologies for innovation, business development and innovation, case presentation and discussion, and group exercises: assessing and developing new value propositions. Students are assessed on a group project and written exam. The course requires students to have a basic knowledge background in business and public management.

Language(s) of Instruction

English

Host Institution Course Number

30445

Host Institution Course Title

SHARING ECONOMY AND SMART CITIES MANAGEMENT

Host Institution Campus

University of Commerce Luigi Bocconi

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Social and Political Sciences

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