COURSE DETAIL

SHARING ECONOMY AND SMART CITIES MANAGEMENT
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Urban Studies Economics Business Administration
UCEAP Course Number 110
UCEAP Course Suffix
UCEAP Official Title SHARING ECONOMY AND SMART CITIES MANAGEMENT
UCEAP Transcript Title SHARE ECON&SMRT CTY
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course concerns the sharing economy and smart cities. The course discusses six different topics: sharing economy and smart cities: a conceptual framework, designing new value propositions for sharing economy and smart cities, enabling technologies for innovation, business development and innovation, case presentation and discussion, and group exercises: assessing and developing new value propositions. Students are assessed on a group project and written exam. The course requires students to have a basic knowledge background in business and public management.

Language(s) of Instruction
English

Host Institution Course Number
30445

Host Institution Course Title
SHARING ECONOMY AND SMART CITIES MANAGEMENT

Host Institution Course Details

Host Institution Campus
University of Commerce Luigi Bocconi

Host Institution Faculty

Host Institution Degree

Host Institution Department
Social and Political Sciences

Course Last Reviewed

Print