# **COURSE DETAIL**

# HONG KONG POPULAR CULTURE

**Country** Hong Kong

Host Institution University of Hong Kong

**Program(s)** University of Hong Kong

**UCEAP Course Level** Upper Division

UCEAP Subject Area(s) Sociology Asian Studies

UCEAP Course Number

**UCEAP Course Suffix** 

UCEAP Official Title HONG KONG POPULAR CULTURE

UCEAP Transcript Title HONG KONG POP CULTR

**UCEAP Quarter Units** 5.00

**UCEAP Semester Units** 3.30

# **Course Description**

Culture is a way of life. Popular culture is about how ordinary people eat, drink, play, think and feel in their everyday life. In the past few decades, popular ways of living in Hong Kong have changed dramatically. Departing from the state of relative poverty in the 1950s, people now participate actively in the world of modern media and consumption. This course reviews the latest knowledge in the field, and does a multi-level encounter with Hong Kong popular culture. Some topics include: comic books and Golden Hits as mass culture; the ideology of TV drama and women's magazines; multimedia prosumers in the Internet age; problematic youths or problematic adults; global culture and local city scape; the birth of local identity; Hong Kong story and collective memories, urban heritage, national education and post-colonialism.

### Language(s) of Instruction

English

Host Institution Course Number SOCI2015

Host Institution Course Title HONG KONG POPULAR CULTURE

**Host Institution Campus** 

**Host Institution Faculty** 

Host Institution Degree

## Host Institution Department Sociology

Sociolog

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