

COURSE DETAIL

INTERNATIONAL MANAGEMENT

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

124

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL MANAGEMENT

UCEAP Transcript Title

INTL MANAGEMENT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

To develop creative future business leaders with global perspectives and integrity, this course provides students with a practical and comprehensive understanding of the management of the multinational corporations (MNCs). In this course, students will (1) learn about international business strategy and organization, and (2) develop the ability to deal with the various problems in managing business operations internationally. By taking this course, students will gain the fundamental knowledge of international management, and develop their global perspective to become a future ethical business leader in the global marketplace.

Language(s) of Instruction

English

Host Institution Course Number

BIZ3134

Host Institution Course Title

INTERNATIONAL MANAGEMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

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