COURSE DETAIL

INTERNATIONAL MANAGEMENT
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 124
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL MANAGEMENT
UCEAP Transcript Title INTL MANAGEMENT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

To develop creative future business leaders with global perspectives and integrity, this course provides students with a practical and comprehensive understanding of the management of the multinational corporations (MNCs). In this course, students will (1) learn about international business strategy and organization, and (2) develop the ability to deal with the various problems in managing business operations internationally. By taking this course, students will gain the fundamental knowledge of international management, and develop their global perspective to become a future ethical business leader in the global marketplace.

Language(s) of Instruction
English

Host Institution Course Number
BIZ3134

Host Institution Course Title
INTERNATIONAL MANAGEMENT

Host Institution Course Details
http://ysweb.yonsei.ac.kr:8888/curri120601/curri_pop2.jsp?&hakno=BIZ3134&bb=04&...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2021-2022

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