COURSE DETAIL

NEW MEDIA AND MULTIMODAL COMPOSITION
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Communication Asian Studies
UCEAP Course Number 60
UCEAP Course Suffix
UCEAP Official Title NEW MEDIA AND MULTIMODAL COMPOSITION
UCEAP Transcript Title NEW MEDIA/MULTIMODL
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The course examines Seoul, deploying a palimpsest as a heuristic device, exploring the layering of buildings and paved roads and bridges, as well as the history of those who lived in the different urban spaces over time. Through accretion, these layers create both a complex and vibrant story that remains only visible in a contemporary form where the old still bleeds through the layers of traces that partially remain. Particular attention is given to a wide variety of digitally mediated narrative practices (e.g., Naver blogging, Twitter, Instagram, YouTube, etc.) and the institutions that control these technologies. The course looks at the many facets of this diverse and dispersed digital ecosphere where just about anyone with access to a computer or mobile device can integrate digital images, social media, recorded audio narration, video clips, and music alongside a range of delivery channels with meta-information (e.g., hashtags, rankings, and comments by users) to reach a broad audience. This course illustrates how such sites are layered with many significations and complicated histories. It intends to offer a more compelling narrative of Seoul, not merely as a "republic of apartments," but a place of crucial bearers of cultural memories and a vast archive of stories of a given group's past.

Language(s) of Instruction
English

Host Institution Course Number
KOR2318

Host Institution Course Title
NEW MEDIA AND MULTIMODAL COMPOSITION

Host Institution Course Details
http://ysweb.yonsei.ac.kr:8888/curri120601/curri_pop2.jsp?&hakno=KOR2318&bb=01&...

Host Institution Campus

Host Institution Faculty

Host Institution Degree
Host Institution Department Korean Language & Literature
Course Last Reviewed 2021-2022

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