

COURSE DETAIL

NEW MEDIA AND MULTIMODAL COMPOSITION

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication Asian Studies

UCEAP Course Number

60

UCEAP Course Suffix**UCEAP Official Title**

NEW MEDIA AND MULTIMODAL COMPOSITION

UCEAP Transcript Title

NEW MEDIA/MULTIMODL

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The course examines Seoul, deploying a palimpsest as a heuristic device, exploring the layering of buildings and paved roads and bridges, as well as the history of those who lived in the different urban spaces over time. Through accretion, these layers create both a complex and vibrant story that remains only visible in a contemporary form where the old still bleeds through the layers of traces that partially remain. Particular attention is given to a wide variety of digitally mediated narrative practices (e.g., Naver blogging, Twitter, Instagram, YouTube, etc.) and the institutions that control these technologies. The course looks at the many facets of this diverse and dispersed digital ecosphere where just about anyone with access to a computer or mobile device can integrate digital images, social media, recorded audio narration, video clips, and music alongside a range of delivery channels with meta-information (e.g., hashtags, rankings, and comments by users) to reach a broad audience. This course illustrates how such sites are layered with many significations and complicated histories. It intends to offer a more compelling narrative of Seoul, not merely as a “republic of apartments,” but a place of crucial bearers of cultural memories and a vast archive of stories of a given group’s past.

Language(s) of Instruction

English

Host Institution Course Number

KOR2318

Host Institution Course Title

NEW MEDIA AND MULTIMODAL COMPOSITION

Host Institution Course Details

http://ysweb.yonsei.ac.kr:8888/curri120601/curri_pop2.jsp?hakno=KOR2318&bb=01&s...

Host Institution Campus

Host Institution Faculty

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| Host Institution Degree |
| Host Institution Department Korean Language & Literature |
| Course Last Reviewed 2021-2022 |

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