

# COURSE DETAIL

## LANGUAGE OF FRENCH MEDIA

**Country**

France

**Host Institution**

University of Bordeaux

**Program(s)**

French in Bordeaux, University of Bordeaux

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

French

**UCEAP Course Number**

103

**UCEAP Course Suffix**

A

**UCEAP Official Title**

LANGUAGE OF FRENCH MEDIA

**UCEAP Transcript Title**

LANG FRENCH MEDIA

**UCEAP Quarter Units**

3.50

**UCEAP Semester Units**

2.30

### **Course Description**

This course develops linguistic skills to increase cultural competences for a more comprehensive understanding of the French way of life. It studies the main media of information and their credentials, the organization of information in a newspaper, the press review, and the press design. The course includes a visit to the printing house of the newspaper Sud Ouest.

### **Language(s) of Instruction**

French

### **Host Institution Course Number**

DF3S1OP1

### **Host Institution Course Title**

FRANÇAIS DES MEDIA

### **Host Institution Campus**

UNIVERSITÉ BORDEAUX MONTAIGNE

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

DEFLE

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