COURSE DETAIL

ARTIFICIAL INTELLIGENCE IN DIGITAL BUSINESS TRANSFORMATION
Country United Kingdom - England
Host Institution University College London
Program(s) Summer at University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 105
UCEAP Course Suffix S
UCEAP Official Title ARTIFICIAL INTELLIGENCE IN DIGITAL BUSINESS TRANSFORMATION
UCEAP Transcript Title AI&DIGITAL BUSINESS
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

Technologies such as Internet-of-Things (IoT) and Artificial intelligence (AI) are transformative forces reshaping business strategies, value models, products, services, and operations worldwide for competitive advantage. This course provides a comprehensive view of how technology continues to evolve and gets integrated into all aspects of businesses through dramatic shifts in business models.

Language(s) of Instruction
English

Host Institution Course Number
ISSU0097

Host Institution Course Title
ARTIFICIAL INTELLIGENCE IN DIGITAL BUSINESS TRANSFORMATION

Host Institution Course Details
https://www.ucl.ac.uk/prospective-students/summer-school/modules/digital-busine…

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Security and Crime Science

Course Last Reviewed
2025-2026

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