

COURSE DETAIL

ARTIFICIAL INTELLIGENCE IN DIGITAL BUSINESS TRANSFORMATION

Country

United Kingdom - England

Host Institution

University College London

Program(s)

Summer at University College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

105

UCEAP Course Suffix

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UCEAP Official Title

ARTIFICIAL INTELLIGENCE IN DIGITAL BUSINESS TRANSFORMATION

UCEAP Transcript Title

AI&DIGITAL BUSINESS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

Technologies such as Internet-of-Things (IoT) and Artificial intelligence (AI) are transformative forces reshaping business strategies, value models, products, services, and operations worldwide for competitive advantage. This course provides a comprehensive view of how technology continues to evolve and gets integrated into all aspects of businesses through dramatic shifts in business models.

Language(s) of Instruction

English

Host Institution Course Number

ISSU0097

Host Institution Course Title

ARTIFICIAL INTELLIGENCE IN DIGITAL BUSINESS TRANSFORMATION

Host Institution Course Details

<https://www.ucl.ac.uk/prospective-students/summer-school/modules/digital-busine...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Security and Crime Science

Course Last Reviewed

2025-2026

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