

COURSE DETAIL

MANAGEMENT

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Chinese University of Hong Kong

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

22

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT

UCEAP Transcript Title

MANAGEMENT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines the four major functions of modern management, namely, planning, organizing, leading, and controlling. Moreover, there are four special topics in modern management in this course, namely, Communication, Decision Making, Management of International Business, and Entrepreneurship.

Language(s) of Instruction

English

Host Institution Course Number

MGNT 1020

Host Institution Course Title

MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

Course Last Reviewed

2023-2024

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