COURSE DETAIL

SAMPLE SURVEY
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Statistics Business Administration
UCEAP Course Number 110
UCEAP Course Suffix
UCEAP Official Title SAMPLE SURVEY
UCEAP Transcript Title SAMPLE SURVEY
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course covers the basic theories and methods of sampling technology, and application of sampling surveys in the fields of society, economy, and scientific research. It introduces some basic probability sampling methods, including simple random sampling, stratified sampling, cluster sampling, multi-stage sampling, equidistant sampling and unequal probability sampling, etc., focusing on the theory of statistical inference and sampling design. It provides a brief introduction to non-sampling errors and survey practices (such as questionnaire design, survey report writing, etc.).

Language(s) of Instruction
Chinese

Host Institution Course Number
MANA130310

Host Institution Course Title
SAMPLE SURVEY

Host Institution Course Details

Host Institution Campus

Host Institution Faculty
Xu Qinfeng

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2020-2021

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