

COURSE DETAIL

SAMPLE SURVEY

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Statistics Business Administration

UCEAP Course Number

110

UCEAP Course Suffix**UCEAP Official Title**

SAMPLE SURVEY

UCEAP Transcript Title

SAMPLE SURVEY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course covers the basic theories and methods of sampling technology, and application of sampling surveys in the fields of society, economy, and scientific research. It introduces some basic probability sampling methods, including simple random sampling, stratified sampling, cluster sampling, multi-stage sampling, equidistant sampling and unequal probability sampling, etc., focusing on the theory of statistical inference and sampling design. It provides a brief introduction to non-sampling errors and survey practices (such as questionnaire design, survey report writing, etc.).

Language(s) of Instruction

Chinese

Host Institution Course Number

MANA130310

Host Institution Course Title

SAMPLE SURVEY

Host Institution Campus

Host Institution Faculty

Xu Qinfeng

Host Institution Degree

Host Institution Department

Management

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