COURSE DETAIL

BEHAVIORAL FINANCE

Country
China

Host Institution
Fudan University

Program(s)
Fudan University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Economics

UCEAP Course Number
164

UCEAP Course Suffix
A

UCEAP Official Title
BEHAVIORAL FINANCE

UCEAP Transcript Title
BEHAVIORAL FINANCE

UCEAP Quarter Units
3.00

UCEAP Semester Units

2.00

Course Description

This course is designed to provide a basic starting point to understand behavioral finance. At the micro-individual level, students are supposed to master more decision-making knowledge and understand how real people make judgments and choices; at the macro-market level, students are supposed to master certain market-invalid knowledge and understand the arbitrage and strength of neoclassical finance and limitations of strength; for financial applications, students are supposed to be aware of how behavioral finance knowledge is applied to stock pricing, building portfolios, corporate finance, and so on.

Language(s) of Instruction
Chinese

Host Institution Course Number
ECON130144

Host Institution Course Title
BEHAVIORAL FINANCE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economics

Course Last Reviewed

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