

COURSE DETAIL

BEHAVIORAL FINANCE

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

164

UCEAP Course Suffix

A

UCEAP Official Title

BEHAVIORAL FINANCE

UCEAP Transcript Title

BEHAVIORAL FINANCE

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course is designed to provide a basic starting point to understand behavioral finance. At the micro-individual level, students are supposed to master more decision-making knowledge and understand how real people make judgments and choices; at the macro-market level, students are supposed to master certain market-invalid knowledge and understand the arbitrage and strength of neoclassical finance and limitations of strength; for financial applications, students are supposed to be aware of how behavioral finance knowledge is applied to stock pricing, building portfolios, corporate finance, and so on.

Language(s) of Instruction

Chinese

Host Institution Course Number

ECON130144

Host Institution Course Title

BEHAVIORAL FINANCE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Economics

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