

# COURSE DETAIL

## BEHAVIORAL FINANCE

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

164

**UCEAP Course Suffix**

A

**UCEAP Official Title**

BEHAVIORAL FINANCE

**UCEAP Transcript Title**

BEHAVIORAL FINANCE

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

### **Course Description**

This course is designed to provide a basic starting point to understand behavioral finance. At the micro-individual level, students are supposed to master more decision-making knowledge and understand how real people make judgments and choices; at the macro-market level, students are supposed to master certain market-invalid knowledge and understand the arbitrage and strength of neoclassical finance and limitations of strength; for financial applications, students are supposed to be aware of how behavioral finance knowledge is applied to stock pricing, building portfolios, corporate finance, and so on.

### **Language(s) of Instruction**

Chinese

### **Host Institution Course Number**

ECON130144

### **Host Institution Course Title**

BEHAVIORAL FINANCE

### **Host Institution Course Details**

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Economics

### **Course Last Reviewed**

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