

COURSE DETAIL

MOTION DESIGN

Country

Singapore

Host Institution

National University of Singapore

Program(s)

National University of Singapore

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

109

UCEAP Course Suffix**UCEAP Official Title**

MOTION DESIGN

UCEAP Transcript Title

MOTION DESIGN

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course introduces the theories and practice of time-based media and motion graphics communication. It enables students to express ideas and messages through kinetics, time, and sequence using various techniques of graphic design and illustration integrated with motion aesthetics, animation principles, sound, and editing. Major topics include narrative and story development, dynamic graphic visualization, motion aesthetics, audio editing, and typography, utilizing with Adobe After Effects, Photoshop, and Illustrator.

Language(s) of Instruction

English

Host Institution Course Number

ID3126

Host Institution Course Title

MOTION DESIGN

Host Institution Course Details

<https://canvas.nus.edu.sg/courses/25112>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Industrial Design

Course Last Reviewed

2022-2023

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