# COURSE DETAIL

| GLOBAL SUPPLY CHAINS |
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| **Country**<br>United Kingdom - England |
| **Host Institution**<br>University of London, Queen Mary |
| **Program(s)**<br>University of London, Queen Mary |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Economics Business Administration |
| **UCEAP Course Number**<br>169 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>GLOBAL SUPPLY CHAINS |
| **UCEAP Transcript Title**<br>GLOBAL SUPPLY CHAIN |
| **UCEAP Quarter Units**<br>6.00 |
| **UCEAP Semester Units**<br>4.00 |

**Course Description**
This course investigates companies' outsourcing strategies, such as the growing practice of parceling out, delegating, or purchasing at least part of their activities from foreign suppliers, whether dependent or independent actors. The main focus is on primary sectors, namely food and agriculture, clothing, and non-energy minerals. It examines what value-creating activities firms tend to outsource and the relative implications. The course explores and applies different mainstream and non-mainstream theoretical frameworks from different disciplines, namely global supply chain management (business studies), global value chains, and global production networks (economic sociology, development studies, and economic geography).

**Language(s) of Instruction**
English

**Host Institution Course Number**
BUS326

**Host Institution Course Title**
GLOBAL SUPPLY CHAINS

**Host Institution Course Details**
https://qmplus.qmul.ac.uk/enrol/index.php?id=2066

**Host Institution Campus**
Queen Mary University of London

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
School of Business and Management

**Course Last Reviewed**
2019-2020

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