COURSE DETAIL

CRISIS MANAGEMENT IN ORGANIZATIONS
Country Netherlands
Host Institution Maastricht University - School of Business and Economics
Program(s) Business and Economics, Maastricht
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 119
UCEAP Course Suffix
UCEAP Official Title CRISIS MANAGEMENT IN ORGANIZATIONS
UCEAP Transcript Title CRISIS MGMT IN ORG
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Organizations increasingly face diverse types of crises, such as natural disasters, accidents, scandals, employee discrimination, or cyber-attacks. Crises have negative, long-term consequences for organizations' functioning, profitability, legal system, reputation, and human resource management systems. Managing organizational crises is, therefore, complicated and challenging, as it is difficult for organizations, leaders, and individuals to perform under urgent, ambiguous, stressful, and emotional situations. This course offers a framework to help understand how organizational crises arise and insight into the complexity of crisis management. The course consists of two main parts: (1) conditions that affect the vulnerability to an organizational crisis; and (2) crisis management. The first part concentrates on the factors that make an organization crisis-prone, such as human, social-cultural, and organizational-technological causes. The second part discusses crisis management, including what organizations can do to prevent crises and how to contain and resolve organizational crises.

Language(s) of Instruction
English

Host Institution Course Number
EBC2100

Host Institution Course Title
CRISIS MANAGEMENT IN ORGANISATIONS

Host Institution Course Details
https://code.unimaas.nl/Code/Display?intCalendarID=29&intBAMA=3&SearchString=EB...

Host Institution Campus
Maastricht University

Host Institution Faculty
School of Business & Economics

Host Institution Degree
Host Institution Department
Course Last Reviewed 2023-2024

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