COURSE DETAIL

CRISIS MANAGEMENT IN ORGANIZATIONS

Country
Netherlands

Host Institution
Maastricht University - School of Business and Economics

Program(s)
Business and Economics, Maastricht

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Economics Business Administration

UCEAP Course Number
119

UCEAP Course Suffix

UCEAP Official Title
CRISIS MANAGEMENT IN ORGANIZATIONS

UCEAP Transcript Title
CRISIS MGMT IN ORG

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

Organizations increasingly face diverse types of crises, such as natural disasters, accidents, scandals, employee discrimination, or cyber-attacks. Crises have negative, long-term consequences for organizations' functioning, profitability, legal system, reputation, and human resource management systems. Managing organizational crises is, therefore, complicated and challenging, as it is difficult for organizations, leaders, and individuals to perform under urgent, ambiguous, stressful, and emotional situations. This course offers a framework to help understand how organizational crises arise and insight into the complexity of crisis management. The course consists of two main parts: (1) conditions that affect the vulnerability to an organizational crisis; and (2) crisis management. The first part concentrates on the factors that make an organization crisis-prone, such as human, social-cultural, and organizational-technological causes. The second part discusses crisis management, including what organizations can do to prevent crises and how to contain and resolve organizational crises.

Language(s) of Instruction
English

Host Institution Course Number
EBC2100

Host Institution Course Title
CRISIS MANAGEMENT IN ORGANISATIONS

Host Institution Course Details
https://code.unimaas.nl/Code/Display?intCalendarID=29&intBAMA=3&SearchString=EB...

Host Institution Campus
Maastricht University

Host Institution Faculty
School of Business & Economics

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024