

COURSE DETAIL

TECHNOLOGICAL INNOVATION

Country

Korea, South

Host Institution

Seoul National University

Program(s)

Seoul National University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Economics Computer Science

UCEAP Course Number

65

UCEAP Course Suffix**UCEAP Official Title**

TECHNOLOGICAL INNOVATION

UCEAP Transcript Title

TECH INNOVATION

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides critical viewpoints on innovation at three different levels. On the individual level, information technology developments enable super-large firms (e.g., Google, Apple, Microsoft, and Facebook) to provide service to their paying customers. At the societal level, the course shows that information technology platforms (such as Uber, Airbnb, TaskRabbit) allow for evading taxes, laws, and stakeholder protections and could erode the societal achievements of the past 150 years. At the global level, the course demonstrates that technological innovation in industrialized countries impacts the economy in developing countries.

Language(s) of Instruction

English

Host Institution Course Number

L0655.001300

Host Institution Course Title

TECHNOLOGICAL INNOVATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Liberal Education

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