COURSE DETAIL

TECHNOLOGICAL INNOVATION
Country Korea, South
Host Institution Seoul National University
Program(s) Seoul National University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Economics Computer Science
UCEAP Course Number 65
UCEAP Course Suffix
UCEAP Official Title TECHNOLOGICAL INNOVATION
UCEAP Transcript Title TECH INNOVATION
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides critical viewpoints on innovation at three different levels. On the individual level, information technology developments enable super-large firms (e.g., Google, Apple, Microsoft, and Facebook) to provide service to their paying customers. At the societal level, the course shows that information technology platforms (such as Uber, Airbnb, TaskRabbit) allow for evading taxes, laws, and stakeholder protections and could erode the societal achievements of the past 150 years. At the global level, the course demonstrates that technological innovation in industrialized countries impacts the economy in developing countries.

Language(s) of Instruction
English

Host Institution Course Number
L0655.001300

Host Institution Course Title
TECHNOLOGICAL INNOVATION: AN INTERDISCIPLINARY APPROACH

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Liberal Education

Course Last Reviewed
2021-2022

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